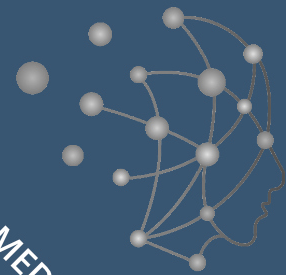


INSIGHTS
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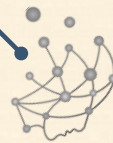
Growth through Innovation

Strategic innovation topics in
Medical Life Sciences – Identifying, occupying and exploring

YOUR PARTNER IN MEDICAL LIFE SCIENCES



Insights
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Rethinking Performance – Together

Insights

Intelligence GmbH



WE MAKE MORE OUT OF INNOVATION

- ▶ With specific application and technology know-how, you can find and patent interesting innovations that open markets and result in new customer contacts and sources of income
- ▶ Digitization enables your business model and portfolio of offerings to stand out from competition

FOR THE STRATEGIC DEVELOPMENT OF YOUR BUSINESS

- ▶ 20+ years of experience in Medical Life Sciences
- ▶ Nine-digit revenue contributions
- ▶ New business areas, new technologies, Mergers & Acquisitions

We open up new perspectives for you and your company

YOUR PARTNER IN MEDICAL LIFE SCIENCES



Our Offer to You

We would like to present to you our services and their benefits for your future success

OUR SERVICES FOR YOU

- ▶ In time recognition of market and technology trends
- ▶ Elaboration of innovation opportunities and concrete innovation ideas
- ▶ Building strategic IP portfolios
- ▶ Success-based business development including joint ventures

Use the change of perspective to rethink the prevalent and to take time for shaping your future effectively



Why Should we Get to Know Each Other?

BECAUSE YOU CAN USE OUR EXPERIENCE FOR YOUR BUSINESS SUCCESS

- ▶ Insights Intelligence GmbH has excellent industry and technology knowledge in Medical Life Sciences
- ▶ Insights Intelligence GmbH can demonstrate outstanding success in strategic business area development.

To this end, we have references, methodology and, above all, proven insights, networks and competencies.

Together, we are in a position to establish decisive value leverage of innovation for your company within the next 3 - 5 years, to occupy them with IP and to capitalize on them



Use Our Non-binding Introductory Video Exchange

YOUR PERSONAL IMPRESSION IS IMPORTANT TO US

- ▶ So that you can efficiently get a concrete picture of the added value of our service for your company

APPOINTMENT

- ▶ Dr. Hubert Baltes
Managing Director - Insights Intelligence GmbH
- ☎ Phone: +49 40 68915480

Your success is our motivation. We act as your long-term partner, our concern is the positive business development and value enhancement of your company. Your entrepreneurial requirements are the guideline for our actions



We Solve Your Problems

Day-to-day business often does not leave the room to recognize market and technology changes in time, to develop methods and to explore opportunities for yourself. R&D lacks the time and distance to look at the big picture. The usual course of things hinders perspective and innovation.

OUR ADDED VALUE

- ▶ Recognition and follow-up of new perspectives and opportunities before others turn them into risks
- ▶ Jointly identifying the strategic value leverage of innovation, occupying it with technologies, products and patents, and realizing its value
- ▶ Success-based business area development, corporate value enhancement and venture building

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