**NSIGHTS** NTELLIGENCE NFORMATION

## Growth through Innovation

brainchain

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Insights Intelligence GmbH

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Strategic Innovation topics in Medical Life Sciences - Identifying, occupying and exploring

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## Rethinking Performance – Together

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## WE MAKE MORE OUT OF INNOVATION

100+ patented innovations for customers10+ years of business development through innovationTechnology, business and protection strategies

## Insights Intelligence GmbH

## STRATEGIC DEVELOPMENT OF YOUR BUSINESS

20+ years of experience in Medical Life Sciences Nine-digit revenue contributions

New business areas, new technologies, Mergers & Acquisitions

# We open up new perspectives for you and your company

## **Our Offer to You**

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We would like to present to you our services and their benefits for your future success

#### **OUR SERVICES FOR YOU**

- In time recognition of market and technology trends
- Elaboration of innovation opportunities and concrete innovation ideas
  - Building strategic IP portfolios
  - Success-based business development including joint ventures

Use the change of perspective to rethink the prevalent and to take time for shaping the future effectively.

## Why Should we Get to Know Each Other?

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#### BECAUSE YOU CAN USE OUR EXPERIENCE FOR YOUR BUSINESS SUCCESS

- For more than 10 years, brainchain AG has been successfully supporting technology companies in translating trends and technology options into strategic innovations and strategic patents.
- Insights Intelligence GmbH has excellent industry and technology knowledge in Medical Life Sciences and can demonstrate outstanding success in strategic business area development.
- To this end, we have references, methodology and, above all, proven insights, networks and competencies.

Together, we are in a position to establish decisive value leverage of innovation for your company within the next 3 - 5 years, to occupy them with IP and to capitalize on them.

## Use Our Non-binding Introductory Video Exchange

 RRUSD (Bid), Ticks, # 300 / 300

#### YOUR PERSONAL IMPRESSION IS IMPORTANT TO US

So that you can efficiently get a concrete picture of the added value of our service for your company

#### **APPOINTMENT**

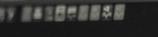
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brainchain



Your success is our motivation. We act as your long-term partner, our concern is the positive business development and value enhancement of your company. Your entrepreneurial requirements are the guideline for our actions.

## We Solve Your Problems



YOUR PARINERS IN MEDICAL LIFE SCIENCES 🖉 🖉 🖉 EUR/USD - 1,35379 - 00:00:00 EUR/USD (Bid), Ticks, # 300 / 300

Day-to-day business often does not leave the room to recognize market and technology changes in time, to develop methods and to explore opportunities for yourself. R&D lacks the time and distance to look at the big picture. The usual course of things hinders perspective and innovation.

#### **OUR ADDED VALUE**

- Recognition and follow-up of new perspectives and opportunities before others turn them into risks
- Jointly identifying the strategic value leverage of innovation, occupying it with technologies, products and patents, and realizing its value
- Success-based business area development, corporate value enhancement and venture building

#### **OUR ADDRESSES**

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